

WINDOW+ DOOR

2021

Buying Guide

Be sure your company stands out
when customers are ready to buy.
Upgrade to an Ad Package TODAY!

★ AD PACKAGES GIVE YOU THE BEST VALUE + MAXIMUM EXPOSURE

Save 30% over items purchased separately

Platinum Package—\$5,215 value Your Price \$3,650 net

- Full page four-color ad in print edition of 2021 Buying Guide
- Deluxe Pictorial Listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in the Supplier Directory of print edition
- Gold Member with unlimited listings on eBuyingGuide.net

Gold Package—\$5,010 value Your Price \$3,500 net

- Same enhanced listing options as above, with 20 listings on eSourceBook.net

Silver Package—\$2,655 value Your Price \$1,860 net

- Half-page four-color ad in print edition of 2021 Buying Guide
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Silver Member with 10 listings on eBuyingGuide.net

Bronze Package—\$2,365 value Your Price \$1,655 net

- Third-page four-color ad in print edition of 2021 Buying Guide
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition

A La Carte Enhanced Listing Options

IN PRINT

Deluxe Pictorial Listing—\$1,395 net

A one-sixth page, four-color listing in either the Supplier Directory. Submit a print-ready ad measuring 3.4" wide x 3" tall -OR- 75 words of text and a color photograph for us to format.

Logo Enhanced Listing—\$425 net

Submit electronic version of your logo to enhance your listing in the Company Directory section.

Bold-Faced Product Listing—\$205 net

Your company name is printed in **bold face** in Supplier Directory under the product categories selected.

ONLINE

Gold Member on eBuyingGuide.net—\$395 net

- Top placement priority in directory search results.
- Company listing highlighted in gold in directory search results.
- List your company in up to 20 product categories.
- Include links to your company's social networks.
- Ability to publish product listings, photos, videos, specials, events and blog articles.

Silver Member on eBuyingGuide.net—\$195 net

- 2nd placement priority in directory search results.
- Company listing highlighted in silver in directory search results.
- List your company in up to 10 product categories.
- Include links to your company's social networks.
- Ability to publish events and blog articles.

CONTACT AN ACCOUNT MANAGER TO RESERVE AD SPACE

Chris Hodges
410.893.8003 ext. 1#
chodges@executivepublishing.com

Mike Gribbin
410.893.8003 ext. 4#
mgribbin@executivepublishing.com

Tim O'Connell
410.893.8003 3#
toconnell@executivepublishing.com

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2021 Buying Guide

AD PACKAGES & OPTIONS ORDER FORM

Send Invoice To: Advertiser Other

Company: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Fax: _____
E-mail: _____

Other: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Fax: _____
E-mail: _____

FAX ORDER FORM by **NOV. 13**
410.893.8004

SUBMIT MATERIALS by **NOV. 20**

Email files up to 15 mb to bmoorman@glass.org

For larger files, use www.hightail.com

Login: production@glass.org • Password: Nga750

Send to bmoorman@glass.org

Materials questions? Call 866/342-5642 ext. 122

★ ADVERTISING PACKAGES

Gross Price

- | | |
|---|---------|
| <input type="checkbox"/> Platinum Package | \$3,650 |
| <input type="checkbox"/> Gold Package | \$3,500 |
| <input type="checkbox"/> Silver Package | \$1,860 |
| <input type="checkbox"/> Bronze Package | \$1,655 |

PRINT OPTIONS

- | | |
|---|---------|
| <input type="checkbox"/> Deluxe Pictorial Listing | \$1,395 |
| <input type="checkbox"/> Logo Enhanced Listing | \$425 |
| <input type="checkbox"/> Bold-Faced Product Listing | \$205 |

ONLINE OPTIONS

- | | |
|--|-------|
| <input type="checkbox"/> Gold Member on eBuyingGuide.net | \$395 |
| <input type="checkbox"/> Silver Member on eBuyingGuide.net | \$195 |

Total Amount Due: \$ _____