

Maximize Your Exposure During and After the Show!

Advertise in the GlassBuild Daily Newsletter

GLASSBUILD DAILY:

Atlanta, GA, USA
Sept. 17-19, 2019


GlassBuild
AMERICA
OFFICIAL PUBLICATION OF THE SHOW
OPERATED BY NGA, NEHA, AIAA, SIAA

[Register](#) [Schedule](#) [Exhibit Hall](#) [Education/Events](#) [Hotel/Travel](#) [Press Room](#) [Exhibit/Sponsor](#) [About](#)

THE CONVERSATION HAPPENS HERE!

International Glass and Fenestration Community Convenes at GlassBuild America


While GlassBuild America has a massive U.S. footprint in terms of impact and relevancy with exhibitors across the supply chain, this year proves to have an international context more so than ever. Up North, Fenestration Canada has exhibited for the first time and will host their own Canadian mixer. Meanwhile PiGs (People in Glass) has made the trek across the pond to see what's new and interact with their American counterparts. We also have our Italian GIMV pavilion returning this year along with the Beijing International Fair.



This show strives and succeeds in bringing your business the best of this industry locally, nationally, and abroad. This year GlassBuild is charting entirely new stats in terms of size, exhibitors, education tracks, and attendees. Your suppliers, customers, and business solutions are HERE.

Sights of GlassBuild - Day 1 Video Highlights

[Click image below to view the day's highlights!](#)




EVENT NEWS


- ▶ [Fun in the Industry's Association Pavilion - All in Glass Ping Pong and Cornhole](#)
- ▶ [IGMA Workshops Underway at GlassBuild America](#)
- ▶ [Mild Slowdown Ahead, says Glazing Executives Forum Economist](#)
- ▶ [Supercharge Your Show Experience with the GlassBuild America Mobile App!](#)

Glazing Executives Forum Announces NGA and Friese Foundation Partnership
New Education Partnership to Offer MyGlassClass.com Scholarships

Kicking off the Glazing Executives Forum, NGA's content director Jenni Chase shared the exciting announcement of an incredible new partnership with the Friese Foundation and their generous support of MyGlassClass.com. Andrew Haring, v.p. of business development at NGA shed light on the philanthropic mission of the newly formed foundation and their commitment to recruitment and education for the glass and glazing community, encapsulated by sentiments from none other than long-time NGA supporter and glass industry veteran Don Friese. You can view his impassioned insights and call to action by clicking on the image below. Friese Foundation president DJ Friese was on hand to accept a special recognition from the NGA.



[Click on the image below to see video.](#)



Join the GlassBuild America Step Challenge!


Make the most of your time at GlassBuild America. Don't lose your fitness momentum just because you're traveling. We know many of you like to track your steps and what better place to kill your #dailygoals than at GlassBuild. Engage in friendly competition with your peers and be rewarded for covering trade show ground.

Download the GlassBuild America app to receive pings regarding the step challenge, as well as all other details about the trade show. Follow @GlassBuild and @GlassNation for notifications and to engage on social! Earn your chance to win a variety of prizes including Bluetooth headphones, a Fitbit, access to the Coca-Cola Museum and Georgia Aquarium, as well as gift cards to the Hard Rock Caf  Atlanta.

TAKING PLACE AT GLASSBUILD TODAY

Mercedes-Benz Architectural Products Tour *SOLD OUT*****
Mercedes-Benz Stadium
Thank You Oldcastle BuildingEnvelope, Clover Architectural, and C.R. Laurence for helping bring this amazing opportunity together!

Exhibit Hall Hours
10:00 am – 5:00 pm



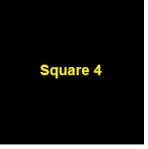
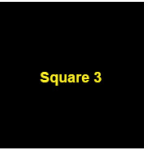
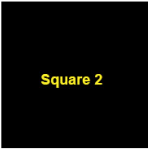
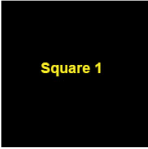
Express Learning
Express Learning Theater, Booth 4029/4041

Free to all registered attendees.

- 10:30 am - Finding Good People is Hard. Training Them is Not
- 11:00 am - Technical & Codes Update
- 11:30 am - Navigating the Challenges of Exit Planning and Succession
- 12:00 pm - Edify Studios Podcast: Seeing Clearly Through the Disruption
- 1:00 pm - Protect Your Company from Inside Threats: Key Takeaways for All Business Owners
- 1:30 pm - The Best and Most Interesting Shower Enclosures of 2019

SEPTEMBER 18, 2019

- [Forward](#)
- [Attend](#)
- [Exhibit](#)



Drive traffic to your booth!

Reinforce your marketing message!

Promote live demonstrations or give-aways!

Maximize your exposure at GlassBuild America with an ad in the daily newsletter.

Put your message in front of thousands of attendees and association members alike.

GlassBuild Daily will be published each day of the show, Sept. 13, 14 and 15, as well as a wrap-up issue Sept. 21.

Square Ads

\$795 net per ad

Materials Specs

- 300 pixels wide x 300 pixels tall
- Web address to where the ad should link
- Preferred file formats: JPEG or static GIF
- Static files only, no animation
- Preferred file size: less than 150 Kb
- All files should be RGB

Deadlines

Materials are due September 3, 2021. Email the ad file and web address to where the ad should be linked to bmoorman@glass.org.

As of 9-1-20

Contact an account manager to reserve space:

Chris Hodges

410.459.8619

chodges@executivepublishing.com

Mike Gribbin

410.450.0158

mgribbin@executivepublishing.com

Tim O'Connell

443.717.1425

toconnell@executivepublishing.com