

# GlassBuild America Daily Newsletter

**GLASSBUILD DAILY**  
NEWS, SIGHTS & SOUNDS FROM THE BIGGEST EVENT IN GLASS & FENESTRATION

Sept. 15, 2021

Schedule

Exhibitors

Products

Floorplan

**Back to Business. Back to GlassBuild.**

**GlassBuild America 2021 Best in Show Awards Presented**  
The following companies received Best in Show Awards for their exhibit booths at GlassBuild America 2021. Winners are chosen through voting by an independent and anonymous group of industry representatives. The awards were presented by National Glass Association board members and staff, accompanied by a high school marching band.

Company	Award Category	Booth #
Fore S.A.	Machinery	221
Dynamically Innovative Glass Products	Small Booth	823
Continental	Large Booth	879
Chaparral / Safglass	Software	1203
Q-rally North America	HQ-size Booth	1811
Maggi	New Exhibitor	3215

[Learn More at GlassBuild.com](#)

**Mercedes-Benz Stadium VIP Architectural Glass Tour**  
100 lucky GlassBuild attendees won a backstage tour of Mercedes-Benz Stadium, one of the world's most spectacular sports and entertainment venues. Hosted by NGA and sponsored by C. R. Laurence, Cincinnati BuildingEnvelope and Cover Architectural Products.

Tour winners were also treated to an up-close, insider's look at the architectural glass and metal systems featured throughout this architectural icon.

**Read More and See Photos**

Square 1

**Now Playing on GlassBuildTV**  
NGA Member Benefit Highlights  
Why join NGA? Learn about the many benefits of membership and preview the new, newly-revised member benefits including our new code and standard help center, with technical experts' simple Q&As on the hottest topics for glass and glazing professionals.

**NGA**

To join and/or take advantage of these member benefits and more, visit [glass.org](http://glass.org) to get started.

See More Videos Online, or in Booth #3825

Square 2

**Sights & Sounds of GlassBuild America**  
Day 2 at GlassBuild America featured a vibrant show floor, the Best in Show awards and a Mercedes-Benz Stadium tour.

Watch a video of all the happenings from day 2 from the floor of GlassBuild America 2021.

Square 3

Square 4

**Product Trends**

**Residential: Aesthetics and Color in Window and Door Design**  
Color is a growing trend in fenestration—black, in particular. Also an increasing interest in lamination in the past few years, especially during the pandemic, sources say. David Harris, product manager—exterior solutions, American Fenest Corp., also noted increasing interest in lamination in the past few years, which he said “boomed” during the pandemic. “It has been gaining a lot more attention and we continue to see an expanding range of new colors.”

Aesthetically speaking, light and privacy control are important for homeowners, including motorization and increasing options in patio doors and windows for light and privacy control, according to sources.

See Residential Windows & Doors on Display at GlassBuild

**Commercial: Smarter Factories Help Address Labor Shortages**  
Machinery and equipment suppliers at GlassBuild America are promoting their range of solutions for smarter factories to help customers address their top challenges—chief among them, labor. Customers are looking “to improve efficiency and throughput without adding labor,” says Chris Karamos, marketing coordinator, Aerie Software North America.

“The top needs of our customers due to the labor shortage are automation and equipment that can produce quality glass at high speed,” adds Hilar Willard, CEO/owner, Salem Fabrication Technologies Group Inc. “We are working on and offering automation solutions that will help increase head count.”

See Machinery & Equipment on Display at GlassBuild

## Maximum Exposure!

Thousands of glazing contractors, retailers, fabricators and other buyers of your products attend GlassBuild America, the largest trade show for the glass, glazing and fenestration industries in North America. Thousands more industry professionals want to read about the show as it's happening.

Your ad will be delivered to more than 34,000 potential customers all three days of the show, Oct. 18-20, plus a bonus wrap-up issue the following week. Ads are prominently placed in between articles, photos and videos for maximum impact.

Space is limited so contact an account manager today to reserve your space!

## Prices

Square 1 \$795 net	Square 2 \$755 net	Square 3 \$685 net	Square 4 \$650 net
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## Materials

Ad file measuring 300 px wide x 300 px tall saved as a JPEG or static GIF image.

## Deadlines

Space Closing: Friday, September 30

Materials Due: Friday, October 7

Email ad file and the web address to where the ad should link to [bmoorman@glass.org](mailto:bmoorman@glass.org).

Contact an account manager at Executive Publishing to reserve space:

**Chris Hodges**  
410.459.8619

[chodges@executivepublishing.com](mailto:chodges@executivepublishing.com)

**Mike Gribbin**  
410.459.0158

[mgribbin@executivepublishing.com](mailto:mgribbin@executivepublishing.com)

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