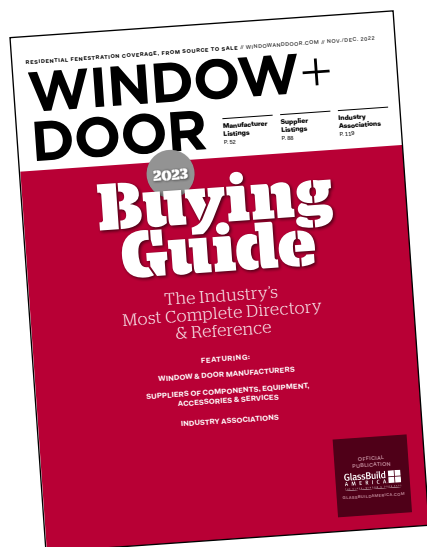


# WINDOW+ DOOR

# Advertising Packages in the 2023 Buying Guide



## Diversify Your Marketing Message for **MAXIMUM** Exposure

- ✓ Highest visibility when it matters most
- ✓ Your company name will appear in up to three sections
- ✓ Multiple touchpoints in print and online

**Save 30% over items purchased separately**

### A LA CARTE ENHANCED LISTING OPTIONS

#### PRINT DIRECTORY

##### **Deluxe Pictorial Listing—\$1,425 net**

A one-sixth page, four-color listing in the Supplier Directory. Submit a print-ready ad measuring 3.4" wide x 3" tall -OR- 75 words of text and a color photograph for us to format.

##### **Logo Enhanced Listing—\$575 net**

Submit your company logo to enhance your listing in the Company Directory.

##### **Bold-Faced Product Listing—\$325 net**

Your company name is printed in bold face in the Supplier Directory under the product categories selected.

#### ONLINE DIRECTORY

##### **Gold Member on eSourceBook.net—\$395 net**

- Top placement priority in directory search results.
- Company listing highlighted in gold in search results.
- List your company in up to 20 product categories. Include links to your company's social networks
- Ability to publish product listings, photos, videos, specials, events and blog articles.

##### **Silver Member on eSourceBook.net—\$195 net**

- 2nd placement priority in directory search results. Company listing highlighted in silver in search results.
- List your company in up to 10 product categories.
- Include links to your company's social networks.
- Ability to publish events and blog articles.

### ADVERTISING PACKAGES

#### **Platinum Package—\$5,215 value**

##### **Your Price \$3,650 net**

- Full page four-color ad in print edition
- Deluxe Pictorial Listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition
- Gold Member with unlimited listings on eBuyingGuide.net

#### **Gold Package—\$5,010 value**

##### **Your Price \$3,500 net**

- Same enhanced listing options shown above with 20 listings on eBuyingGuide.net

#### **Silver Package—\$2,655 value**

##### **Your Price \$1,860 net**

- Half-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition
- Silver Member with 10 listings on eBuyingGuide.net

#### **Bronze Package—\$2,365 value**

##### **Your Price \$1,655 net**

- Third-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition



**Contact an account manager at Executive Publishing to reserve space:**

Chris Hodges  
410.459.8619

chodges@executivepublishing.com

Mike Gribbin  
410.459.0158

mgribbin@executivepublishing.com

Tim O'Connell  
443.717.1425

toconnell@executivepublishing.com

# WINDOW+ DOOR

## 2023 Buying Guide

### AD PACKAGES & OPTIONS ORDER FORM

FAX ORDER FORM by **NOV. 7**  
443-817-0875  
Or email to [toconnell@  
executivepublishing.com](mailto:toconnell@executivepublishing.com)

SUBMIT MATERIALS by **NOV. 16**  
Email files to [bmoorman@glass.org](mailto:bmoorman@glass.org)

MATERIALS QUESTIONS?  
Call 866/342-5642 ext. 122

Send Invoice To:  Advertiser  Other

Company: \_\_\_\_\_

Other: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

E-mail: \_\_\_\_\_

### ★ ADVERTISING PACKAGES

	Gross
<input type="checkbox"/> <b>Platinum Package</b> .....	\$3,650
<input type="checkbox"/> <b>Gold Package</b> .....	\$3,500
<input type="checkbox"/> <b>Silver Package</b> .....	\$1,860
<input type="checkbox"/> <b>Bronze Package</b> .....	\$1,655

### PRINT OPTIONS

<input type="checkbox"/> <b>Deluxe Pictorial Listing</b> .....	\$1,395
<input type="checkbox"/> <b>Logo Enhanced Listing</b> .....	\$425
<input type="checkbox"/> <b>Bold-Faced Product Listing</b> .....	\$205

### ONLINE OPTIONS

<input type="checkbox"/> <b>Gold Member on eBuyingGuide.net</b> .....	\$395
<input type="checkbox"/> <b>Silver Member on eBuyingGuide.net</b> .....	\$195

Total Amount Due: \$ \_\_\_\_\_