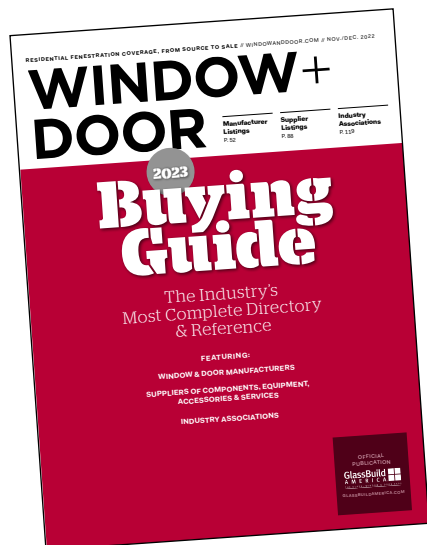


WINDOW+ DOOR

Advertising Packages in the 2023 Buying Guide



Diversify Your Marketing Message for **MAXIMUM** Exposure

- ✓ Highest visibility when it matters most
- ✓ Your company name will appear in up to three sections
- ✓ Multiple touchpoints in print and online

Save 30% over items purchased separately

A LA CARTE ENHANCED LISTING OPTIONS

PRINT DIRECTORY

Deluxe Pictorial Listing—\$1,425 net

A one-sixth page, four-color listing in the Supplier Directory. Submit a print-ready ad measuring 3.4" wide x 3" tall -OR- 75 words of text and a color photograph for us to format.

Logo Enhanced Listing—\$575 net

Submit your company logo to enhance your listing in the Company Directory.

Bold-Faced Product Listing—\$325 net

Your company name is printed in bold face in the Supplier Directory under the product categories selected.

ONLINE DIRECTORY

Gold Member on eSourceBook.net—\$395 net

- Top placement priority in directory search results.
- Company listing highlighted in gold in search results.
- List your company in up to 20 product categories. Include links to your company's social networks
- Ability to publish product listings, photos, videos, specials, events and blog articles.

Silver Member on eSourceBook.net—\$195 net

- 2nd placement priority in directory search results. Company listing highlighted in silver in search results.
- List your company in up to 10 product categories.
- Include links to your company's social networks.
- Ability to publish events and blog articles.

ADVERTISING PACKAGES

Platinum Package—\$5,215 value

Your Price \$3,650 net

- Full page four-color ad in print edition
- Deluxe Pictorial Listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition
- Gold Member with unlimited listings on eBuyingGuide.net

Gold Package—\$5,010 value

Your Price \$3,500 net

- Same enhanced listing options shown above with 20 listings on eBuyingGuide.net

Silver Package—\$2,655 value

Your Price \$1,860 net

- Half-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition
- Silver Member with 10 listings on eBuyingGuide.net

Bronze Package—\$2,365 value

Your Price \$1,655 net

- Third-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition



Contact an account manager at Executive Publishing to reserve space:

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2023 Buying Guide

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Phone: _____
Fax: _____
E-mail: _____

★ ADVERTISING PACKAGES

| | Gross |
|--|---------|
| <input type="checkbox"/> Platinum Package | \$3,650 |
| <input type="checkbox"/> Gold Package | \$3,500 |
| <input type="checkbox"/> Silver Package | \$1,860 |
| <input type="checkbox"/> Bronze Package | \$1,655 |

PRINT OPTIONS

| | |
|--|---------|
| <input type="checkbox"/> Deluxe Pictorial Listing | \$1,425 |
| <input type="checkbox"/> Logo Enhanced Listing | \$575 |
| <input type="checkbox"/> Bold-Faced Product Listing | \$325 |

ONLINE OPTIONS

| | |
|---|-------|
| <input type="checkbox"/> Gold Member on eBuyingGuide.net | \$395 |
| <input type="checkbox"/> Silver Member on eBuyingGuide.net | \$195 |

Total Amount Due: \$ _____