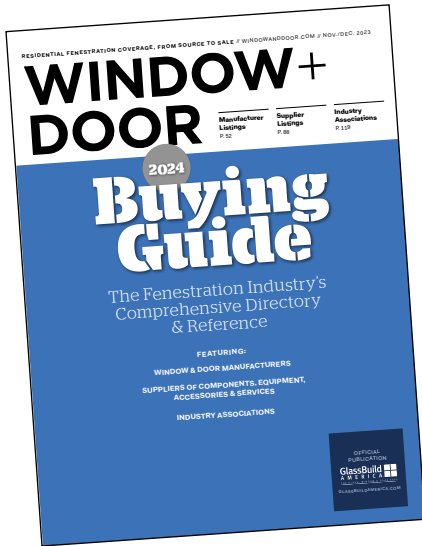


# WINDOW+ DOOR

# Advertising Packages in the 2024 Buying Guide



## Diversify Your Marketing Message for **MAXIMUM** Exposure

- ✓ Highest visibility when it matters most
- ✓ Your company name will appear in up to three sections
- ✓ Multiple touchpoints in print and online

**Save 30% over items purchased separately**

### A LA CARTE ENHANCED LISTING OPTIONS

#### PRINT DIRECTORY

##### Deluxe Pictorial Listing—\$1,465 net

A one-sixth page, four-color listing in the Supplier Directory. Submit a print-ready ad measuring 3.4" wide x 3" tall -OR- 75 words of text and a color photograph for us to format.

##### Logo Enhanced Listing—\$595 net

Submit your company logo to enhance your listing in the Company Directory.

##### Bold-Faced Product Listing—\$335 net

Your company name is printed in bold face in the Supplier Directory under the product categories selected.

#### ONLINE DIRECTORY

##### Gold Member on eSourceBook.net—\$395 net

- Top placement priority in directory search results.
- Company listing highlighted in gold in search results.
- List your company in up to 20 product categories. Include links to your company's social networks
- Ability to publish product listings, photos, videos, specials, events and blog articles.

##### Silver Member on eSourceBook.net—\$195 net

- 2nd placement priority in directory search results. Company listing highlighted in silver in search results.
- List your company in up to 10 product categories.
- Include links to your company's social networks.
- Ability to publish events and blog articles.

### ADVERTISING PACKAGES

#### Platinum Package—\$5,790 value

##### Your Price \$4,055 net

- Full page four-color ad in print edition
- Deluxe Pictorial Listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition
- Gold Member with unlimited listings on eBuyingGuide.net

#### Gold Package—\$5,680 value

##### Your Price \$3,975 net

- Same enhanced listing options shown above with 20 listings on eBuyingGuide.net

#### Silver Package—\$3,170 value

##### Your Price \$2,220 net

- Half-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition
- Silver Member with 10 listings on eBuyingGuide.net

#### Bronze Package—\$2,870 value

##### Your Price \$2,010 net

- Third-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory or highlighted listing in the Manufacturer Directory of print edition



## Contact a media sales consultant to reserve space:

Chris Hodges  
410.459.8619  
chodges@glass.org

Tristan Scoffield  
703.442.4890 ext. 194  
tscoffield@glass.org

# WINDOW+ DOOR

## 2024 Buying Guide

### AD PACKAGES & OPTIONS ORDER FORM

FAX ORDER FORM by **NOV. 6**  
443-817-0875  
Or email to [toconnell@glass.org](mailto:toconnell@glass.org)

SUBMIT MATERIALS by **NOV. 15**  
Email files to [bmoorman@glass.org](mailto:bmoorman@glass.org)

MATERIALS QUESTIONS?  
Call 703.442.4890 ext. 122

Send Invoice To:  Advertiser  Other

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

Other: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

### ★ ADVERTISING PACKAGES

- Platinum Package** ..... \$4,055
- Gold Package** ..... \$3,975
- Silver Package** ..... \$2,220
- Bronze Package** ..... \$2,010

### PRINT OPTIONS

- Deluxe Pictorial Listing** ..... \$1,465
- Logo Enhanced Listing** ..... \$595
- Bold-Faced Product Listing** ..... \$335

### ONLINE OPTIONS

- Gold Member on eBuyingGuide.net** ..... \$395
- Silver Member on eBuyingGuide.net** ..... \$195

Total Amount Due: \$ \_\_\_\_\_