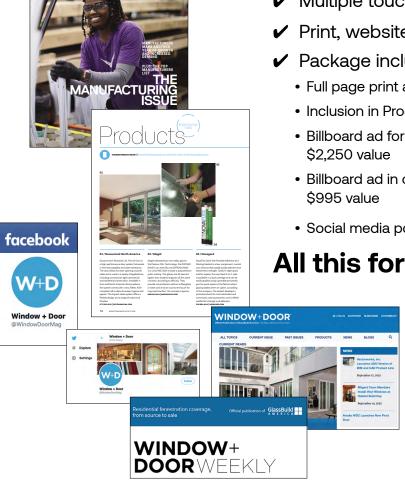
## WINDOW+ DOOR

## New Product Launch Package

## Integrated Multimedia Campaign for MAXIMUM Exposure

- ✓ Highest visibility when it matters most
- ✓ Multiple touchpoints across all platforms
- Print, website, e-newsletter and social media
- Package includes:
  - Full page print ad, \$3,065 value
  - Inclusion in Product section of magazine
  - Billboard ad for one month on WindowandDoor.com, \$2.250 value
  - Billboard ad in one week in Window + Door Weekly,
  - Social media post on Twitter or Facebook, \$750 value

All this for only \$6,350 net





## Contact a media sales consultant to reserve space:

Chris Hodges 703.442.4890 ext. 131 chodges@glass.org

Tristan Scoffield 703.442.4890 ext. 194 tscoffield@glass.org