## WINDOW+ DOOR

# Increase Reader Engagement with Customized Editorial Content

#### Be Seen as an Industry Authority — Q+A with Window + Door

This two-page spread features an interview with a key person at your company, conducted and written by a Window + Door editor. Our editorial team will work with your team to create a compelling, must-read article about your company's milestones, endeavors, contributions to the industry, technical insights or even products.



### Be Known as a Solutions Provider — Product/Solution

Customers have problems. Your company offers solutions. Window + Door's Product/Solution sponsored editorial highlights how your products and services help customers. This product-focused page is designed in the style of and runs as the first right-hand page of the Products section. Readers consistently rank product coverage among the most valuable content in the magazine.



#### **BONUS Coverage!**

Each of these sponsored editorials gets enhanced exposure with:

- · Listed in the Table of Contents
- Posted online in premium position within issue content
- Distributed in an issue of Window + Door Weekly
- · Featured on social channels



Inventory is limited and sells out quickly! Only one Q+A and Product/Solution is available in each issue. Contact a media sales consultant for pricing and availability:

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