WINDOW+ DOOR

Digital Advertising Powered by Window + Door

The top-notch topics, content and contributors you expect from Window + Door, always online and delivered to inboxes every Wednesday.

Window + Door's online inventory is managed by editors and assessed by a team of digital content experts every week to make sure content is effective and impactful.

WindowandDoor.com

Billboards

900 pixels wide x 225 pixels tall Three positions on the home page From \$2,250 to \$2,650 per month, with frequency discounts available

Squares

450 pixels wide x 450 pixels tall Square 1 appears on the home page; Square 2 appears on interior pages From \$945 to \$995 per month, with frequency discounts available

Sponsored Content: Trending Now

You supply a blog or article about anything you choose to highlight, we post it to our website with a featured link on our home page. Includes your byline, company logo and photo. Link also runs in an issue of Window + Door Weekly and is featured on our social sites.

One month: \$1,750 | Three months: \$4,500

299,219 website users with more than 392,000 page views, Jan.-Dec. 2022

Window + Door Weekly

Billboards

900 pixels wide x 225 pixels tall Three positions in each newsletter \$850 to \$1,095 net per week

Squares

300 pixels wide x 300 pixels tall Three positions in each newsletter \$795 to \$825 net per week

Product Spotlight

\$925 net/week

Spotlight includes a headline, 150 words of text and color image measuring 450 pixels wide (height can be variable). Strategic placement in the newsletter with a link directly to your website.

45.07% open rate June 2022–June 2023

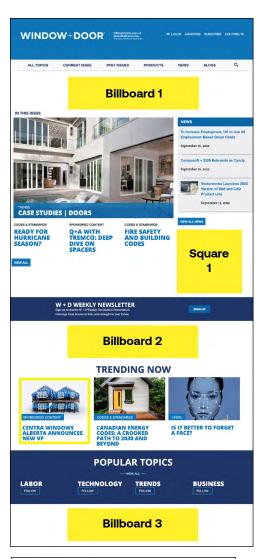
44.3% of newsletter readers are owners, managers and executives

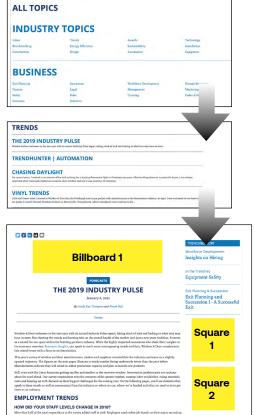
High Visibility Opportunities with Your Target Audience!

Our staff works diligently to curate only the best and exclusive information fenestration professionals can trust. By placing your ads with our content, you **show your customers** you care about the success of our industry.

Contact a media sales consultant to reserve your space:

Chris Hodges 703.442.4890 ext. 131 chodges@glass.org Tristan Scoffield 703.442.4890 ext. 194 tscoffield@glass.org











Headline

Learni pieum dolor sit amet, consectetur adipiscing elit. Morbi facilisis purus augue, sed suscipit arcu. Pellentesque sem risus, sagittis eget interdum sed, tempus eget tortor. Duis molestie pellentesque porta. Raad More >



What's New at GlassBuild America

Use this zone to feature an abbreviated newslette article with an image to the right. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.



Using buttons for links gives your readers a bigger target to tap on mobile devices and ensures that

Read More



This Week's Top 5

Headline
Headline
Headline



Advertisement



Headli

article with an image to the left. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

Using buttons for links gives your readers a bigger larget to tap on mobile devices and ensures that your bull content will consumed

Read More

The Talk



Blog title Byline

Use this zone to feature an abbreviated newsletter article with an image to the left. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

Use this zone to feature an abbreviated newsletter article with an image to the left. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

Read More >

Billboard 3

Advertisem