

WINDOW+ DOOR

Digital Advertising Powered by Window + Door

The top-notch topics, content and contributors you expect from Window + Door, always online and delivered to inboxes every Wednesday.

Window + Door's online inventory is managed by editors and assessed by a team of digital content experts every week to make sure content is effective and impactful.

WindowandDoor.com

Billboards

900 pixels wide x 225 pixels tall
Three positions on the home page
From \$2,250 to \$2,650 per month, with frequency discounts available

Squares

450 pixels wide x 450 pixels tall
Square 1 appears on the home page;
Square 2 appears on interior pages
From \$945 to \$995 per month, with frequency discounts available

Sponsored Content: Trending Now

You supply a blog or article about anything you choose to highlight, we post it to our website with a featured link on our home page. Includes your byline, company logo and photo. Link also runs in an issue of Window + Door Weekly and is featured on our social sites.

One month: \$1,750 | Three months: \$4,500

**299,219 website users with more than
392,000 page views, Jan.–Dec. 2022**

Window + Door Weekly

Billboards

900 pixels wide x 225 pixels tall
Three positions in each newsletter
\$850 to \$1,095 net per week

Squares

300 pixels wide x 300 pixels tall
Three positions in each newsletter
\$795 to \$825 net per week

Product Spotlight

\$925 net/week
Spotlight includes a headline, 150 words of text and color image measuring 450 pixels wide (height can be variable). Strategic placement in the newsletter with a link directly to your website.

45.07% open rate June 2022–June 2023

**44.3% of newsletter readers are owners,
managers and executives**

**High Visibility Opportunities with
Your Target Audience!**

Our staff works diligently to curate only the best and exclusive information fenestration professionals can trust. By placing your ads with our content, you **show your customers you care about the success of our industry.**

Contact a media sales consultant to reserve your space:

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WINDOW+DOOR

Official Publication of
GlassBuild America
The Window & Door Source

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ALL TOPICS

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BLOGS

Q

Billboard 1

IN THIS ISSUE



TRENDS
CASE STUDIES | DOORS

CODES & STANDARDS

READY FOR HURRICANE SEASON?

SPONSORED CONTENT

Q+A WITH TREMCO: DEEP DIVE ON SPACERS

CODES & STANDARDS

FIRE SAFETY AND BUILDING CODES

VIEW ALL NEWS

NEWS

To Increase Employment, US to Use All Employment-Based Green Cards
September 16, 2022

CompuSoft + 2020 Rebrands as Cynco
September 16, 2022

Vectorworks Launches 2023 Version of BIM and CAD Product Line
September 15, 2022

W + D WEEKLY NEWSLETTER
Sign up to receive W + D Weekly Residential Presentation Coverage from source to sale, sent straight to your inbox.

SIGN UP

Billboard 2

TRENDING NOW

SPONSORED CONTENT

CENTRA WINDOWS ALBERTA ANNOUNCES NEW VP

CODES & STANDARDS

CANADIAN ENERGY CODES: A CROOKED PATH TO 2030 AND BEYOND

LEGAL

IS IT BETTER TO FORGET A FACE?

POPULAR TOPICS

VIEW ALL

LABOR
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TECHNOLOGY
FOLLOW

TRENDS
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BUSINESS
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Billboard 3

ALL TOPICS

INDUSTRY TOPICS

Labor

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Sustainability

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Finance

Salary

Insurance

Insurance

Legal

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Insurance

Workforce Development

Management

Training

Human Resources

Marketing

Codes & Standards

TRENDS

THE 2019 INDUSTRY PULSE

Window & Door industry's most comprehensive Pulse report, taking stock of risk and looking toward next step for the future.

TRENDHUNTER | AUTOMATION

CHASING DAYLIGHT

For several years, I've been an avid fan of the book "Chasing Daylight" by Thomas H. Howard. It's a book about the history of the window and door industry, and it's a book that's been a great source of inspiration for me.

VINYL TRENDS

Like all other vinyl, it's a material that's been around for a long time. But it's a material that's been around for a long time. It's a material that's been around for a long time. It's a material that's been around for a long time.

Billboard 1

FORCASTS

THE 2019 INDUSTRY PULSE

January 6, 2020

By Emily Kay Thompson and David Dick

Trends

Window & Door's Pulse is the new year with its annual industry Pulse report, taking stock of risk and looking toward what step may be taken in 2020. But, during the initial and ongoing risks on the overall health of the market (not just a new year tradition, it serves as a model for new spaces within the building products industry. While the highly respected economists who share their insights in the economic overview, business insights, can speak to such as new emerging trends and data, Window & Door's Pulse provides this overall review with a focus in on business.

This year's survey of window and door manufacturers, dealers and suppliers revealed that the industry continues to be a slightly upward trajectory. The figures on the next page illustrate a steady market being moderately better than the year before. Manufacturers indicate they will meet in solid production capacity and plan to launch new products.

Still, even with the Covid-19 pandemic getting under and under in the revenue window, the industry professionals are cautious about the road ahead. Our survey respondents echo the concerns of the greater market, citing labor availability, rising materials costs and keeping up with demand as their biggest challenges for the coming year. On the following pages, you'll see statistics that speak to these results as well as recommendations from the industry on where to see, where we'll find and what we need to do to get there as an industry.

EMPLOYMENT TRENDS

HOW DID YOUR STAFF LEVELS CHANGE IN 2019?

More than half of the window and door industry's employees added staff in 2019. Employees used various job levels as their major recruiting method in 2019. Most used major sites like Monster and Indeed, with a negligible percentage opting for trade job boards. Word of

TRENDS NOW

Workforce Development

Insights on Hiring

In the Trenches

Equipment Safety

Exit Planning & Succession

Exit Planning and Succession I - A Successful Exit

Square 1

Square 2

Residential fenestration coverage,
from source to sale

Official publication of
GlassBuild
AMERICA

WINDOW+DOORWEEKLY

November 5, 2020


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The Week in Review

Total construction starts slipped 18 percent in September, essentially taking back August's gain. Dodge Data & Analytics economists say the decline is not surprising. [GlassBuild Virtual Opened This Week](#). Like the in-person show, the virtual information offers the global glass industry an additional contact platform, an important course to take in the current international circumstances, officials say. [Fyffn Group of Companies and AANA Construction Inc. signed a Letter of Intent](#) to combine their operations in Phoenix. After the combination, Fyffn will have upwards of 5,500 employees, with offices across North America supplying the total building envelope.

Read More News



Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi facilisis purus augue, sed suscipit arcu. Pellentesque sem risus, sagittis eget interdum sed, tempus eget tortor. Duis molestie pellentesque porta.

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Square 2

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What's New at GlassBuild America

Use this zone to feature an abbreviated newsletter article with an image to the right. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

Using buttons for links gives your readers a bigger target to tap on mobile devices and ensures that your full content will be consumed.

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This Week's Top 5

Headline

Headline

Headline

Headline

Headline

Square 3

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Product Spotlight


Headline

Use this zone to feature an abbreviated newsletter article with an image to the left. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

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The Talk



Blog Title

Byline

Use this zone to feature an abbreviated newsletter article with an image to the left. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

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