

WINDOW+ DOOR

Contact a media sales consultant:

Chris Hodges, 703.442.4890 ext. 131
chodges@glass.org

Tristan Scoffield, 703.442.4890 ext. 194
tscoffield@glass.org

2024 Editorial Calendar

**January/
February**

**The Industry
Forecast Issue**

Industry Pulse survey

Marketing Bonus:
Upgrade to the next larger size
ad for the same price

Ad Space Closing:
Dec. 13, 2023

Materials Due:
Jan. 16

**March/
April**

The Products Issue

Finished products and
components/hardware

Marketing Bonus:
Advertise in the issue and be
included in the ad study

Ad Space Closing:
March 12

Materials Due:
March 22

**May/
June**

**The Manufacturing
Issue**

Top Manufacturers Report
and List

Marketing Bonus:
Video of your machine on
WindowandDoor.com

Ad Space Closing:
Apr. 17

Materials Due:
May 10

**July/
August**

The GlassBuild Issue

Show preview, schedule,
exhibitor list and products

Marketing Bonus:
Advertise in the issue and be
included in the ad study

Ad Space Closing:
July 10

Materials Due:
July 26

**September/
October**

**The Machinery and
Tech Issue**

Automation, software
and innovation

Marketing Bonus:
Inclusion in the machinery
product section online

Ad Space Closing:
Aug. 21

Materials Due:
Sept. 17

**November/
December**

Annual Buying Guide

Lists of suppliers to and
manufacturers in the residential
fenestration industry

Marketing Bonus:
Advertising packages with
enhanced print/digital listings

Ad Space Closing:
Nov. 1

Materials Due:
Nov. 15