

# WINDOW+ DOOR

## Digital Advertising Powered by Window + Door

The top-notch topics, content and contributors you expect from Window + Door, always online and delivered to inboxes every Wednesday.

Window + Door's online inventory is managed by editors and assessed by a team of digital content experts every week to make sure content is effective and impactful.

### WindowandDoor.com

#### Billboards

900 pixels wide x 225 pixels tall  
Three positions on the home page  
From \$2445 to \$2,730 per month, with frequency discounts available

#### Squares

450 pixels wide x 450 pixels tall  
Square 1 appears on the home page;  
Square 2 appears on interior pages  
From \$975 to \$1,025 per month, with frequency discounts available

#### Sponsored Content: Trending Now

You supply a blog or article about anything you choose to highlight, we post it to our website with a featured link on our home page. Includes your byline, company logo and photo. Link also runs in an issue of Window + Door Weekly and is featured on our social sites.  
One month: \$1,800 | Three months: \$1,545 ea.

**299,219 website users with more than 392,000 page views, Jan.–Dec. 2022**

### Window + Door Weekly

#### Billboards

900 pixels wide x 225 pixels tall  
Three positions in each newsletter  
\$1,025 to \$1,130 net per week

#### Squares

300 pixels wide x 300 pixels tall  
Three positions in each newsletter  
\$820 to \$850 net per week

#### Product Spotlight

\$955 net/week  
Spotlight includes a headline, 150 words of text and color image measuring 450 pixels wide (height can be variable). Strategic placement in the newsletter with a link directly to your website.

**45.07% open rate June 2022–June 2023**

**44.3% of newsletter readers are owners, managers and executives**

## High Visibility Opportunities with Your Target Audience!

Our staff works diligently to curate only the best and exclusive information fenestration professionals can trust. By placing your ads with our content, you **show your customers you care about the success of our industry.**

### Contact a media sales consultant to reserve your space:

Chris Hodges  
Central U.S., International  
703.442.4890 ext. 131  
chodges@glass.org

Holly Robinson  
Western U.S.  
703.988.3164  
hrobinson@glass.org

Tristan Scoffield  
Eastern U.S., Canada  
703.442.4890 ext. 194  
tscoffield@glass.org


**WINDOW+DOOR** Official Publication of GlassBuild America

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ALL TOPICS CURRENT ISSUE PAST ISSUES PRODUCTS NEWS BLOGS

## Billboard 1

**IN THIS ISSUE**



**NEWS**

- To Increase Employment, US to Use All Employment-Based Green Cards  
September 16, 2022
- CompuSoft + 2020 Rebrands as Cyncl  
September 16, 2022
- Vectorworks Launches 2023 Version of BIM and CAD Product Line  
September 15, 2022

**TRENDS**

**CASE STUDIES | DOORS**

**CODES & STANDARDS**

- READY FOR HURRICANE SEASON?**
- Q+A WITH TREMCO: DEEP DIVE ON SPACERS**
- FIRE SAFETY AND BUILDING CODES**

**VIEW ALL NEWS**

## Square 1

**W + D WEEKLY NEWSLETTER**  
Sign up to receive W + D Weekly Residential Forecastation  
Coverage from source to sale, sent straight to your inbox.

**Billboard 2**

**TRENDING NOW**

- SPONSORED CONTENT**  
CENTRA WINDOWS ALBERTA ANNOUNCES NEW VP
- CODES & STANDARDS**  
CANADIAN ENERGY CODES: A CROOKED PATH TO 2030 AND BEYOND
- LEGAL**  
IS IT BETTER TO FORGET A FACE?

**POPULAR TOPICS**

LABOR TECHNOLOGY TRENDS BUSINESS

## Billboard 3

**ALL TOPICS**

**INDUSTRY TOPICS**

Labor	Trends	Awards	Technology
Recruiting	Energy Efficiency	Sustainability	Innovation
Construction	Design	Automation	Equipment

**BUSINESS**

Exit Planning	Succession	Workforce Development	Human Resources
Finance	Legal	Management	Marketing
Safety	Risk	Training	Codes & Standards
Insurance	Regulatory		

**TRENDS**

**THE 2019 INDUSTRY PULSE**

**TRENTHUNTER | AUTOMATION**

**CHASING DAYLIGHT**

**VINYL TRENDS**

**Billboard 1**

**THE 2019 INDUSTRY PULSE**

January 6, 2020

**TRENDS**

**EMPLOYMENT TRENDS**

**HOW DID YOUR STAFF LEVELS CHANGE IN 2019?**

**Billboard 2**

**Billboard 3**

Residential fenestration coverage, from source to sale

Official Publication of **GlassBuild AMERICA**

# WINDOW+DOOR WEEKLY


November 5, 2020

## Billboard 1

**The Week in Review**

**Headline**

**Read More News**



**Headline**

**Read More >**

**What's New at GlassBuild America**

**Headline**

**Read More**

## Billboard 2

**This Week's Top 5**

**Headline**

**Headline**

**Headline**

**Headline**

**Headline**

**Product Spotlight**

**Headline**

**Read More**

**The Talk**

**Blog Title**

**Headline**

**Read More >**

## Billboard 3

## Billboard 2

**Headline**

**Headline**

**Headline**

**Headline**

**Headline**

## Square 3

**Product Spotlight**

**Headline**

**Read More**

**The Talk**

**Blog Title**

**Headline**

**Read More >**

## Billboard 3