

WINDOW+ DOOR

Digital Advertising Powered by Window + Door

The top-notch topics, content and contributors you expect from Window + Door, always online and delivered to inboxes every Wednesday.

Window + Door's online inventory is managed by editors and assessed by a team of digital content experts every week to make sure content is effective and impactful.

WindowandDoor.com

Billboards

900 pixels wide x 225 pixels tall
Three positions on the home page
From \$2445 to \$2,730 per month, with frequency discounts available

Squares

450 pixels wide x 450 pixels tall
Square 1 appears on the home page;
Square 2 appears on interior pages
From \$975 to \$1,025 per month, with frequency discounts available

Sponsored Content: Trending Now

You supply a blog or article about anything you choose to highlight, we post it to our website with a featured link on our home page. Includes your byline, company logo and photo. Link also runs in an issue of Window + Door Weekly and is featured on our social sites.
One month: \$1,800 | Three months: \$1,545 ea.

**208,606 website users with more than
264,800 page views, Oct. 2023–April 2024**

Window + Door Weekly

Billboards

900 pixels wide x 225 pixels tall
Three positions in each newsletter
\$1,025 to \$1,130 net per week

Squares

300 pixels wide x 300 pixels tall
Three positions in each newsletter
\$820 to \$850 net per week

Product Spotlight

\$955 net/week
Spotlight includes a headline, 150 words of text and color image measuring 450 pixels wide (height can be variable). Strategic placement in the newsletter with a link directly to your website.

49.7% open rate May 3, 2023–May 8, 2024

**36.5% of newsletter readers are owners,
managers and executives**

High Visibility Opportunities with Your Target Audience!

Our staff works diligently to curate only the best and exclusive information fenestration professionals can trust. By placing your ads with our content, you **show your customers you care about the success of our industry.**

Contact a media sales consultant to reserve your space:

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WINDOW+DOOR

Official Publication of
GlassBuild America
The Window & Door Source

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ALL TOPICS

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PAST ISSUES


PRODUCTS

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Billboard 1

IN THIS ISSUE



TRENDS
CASE STUDIES | DOORS

CODES & STANDARDS
READY FOR HURRICANE SEASON?

SPONSORED CONTENT
Q+A WITH TREMCO: DEEP DIVE ON SPACERS

CODES & STANDARDS
FIRE SAFETY AND BUILDING CODES

VIEW ALL NEWS

NEWS

To Increase Employment, US to Use All Employment-Based Green Cards
September 16, 2022

CompuSoft + 2020 Rebrands as Cynco
September 16, 2022

Vectorworks Launches 2023 Version of BIM and CAD Product Line
September 15, 2022

W + D WEEKLY NEWSLETTER
Sign up to receive W + D Weekly Residential fenestration coverage delivered to your inbox.
SIGN UP

Billboard 2

TRENDING NOW

SPONSORED CONTENT
CENTRA WINDOWS ALBERTA ANNOUNCES NEW VP

CODES & STANDARDS
CANADIAN ENERGY CODES: A CROOKED PATH TO 2030 AND BEYOND

LEGAL
IS IT BETTER TO FORGET A FACE?

POPULAR TOPICS

LABOR
FOLLOW

TECHNOLOGY
FOLLOW

TRENDS
FOLLOW

BUSINESS
FOLLOW

Billboard 3

ALL TOPICS

INDUSTRY TOPICS

Labor

Researching

Construction

Trends

Energy Efficiency

Design

Awards

Sustainability

Automation

Technology

Innovation

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BUSINESS

Exit Planning

Finance

Salary

Insurance

Insurance

Legal

Risks

Insurance

Workforce Development

Management

Training

Human Resources

Marketing

Codes & Standards

TRENDS

THE 2019 INDUSTRY PULSE

Window & Door continues to be one of the most important factors in the building industry, taking much of its lead and looking toward new ways to improve.

TRENDHUNTER | AUTOMATION

CHASING DAYLIGHT

For several years, I've been in the window & door industry, taking much of its lead and looking toward new ways to improve.

VINYL TRENDS

Like all other vinyl, it's not just a material, it's a lifestyle. It's a way of life. It's a way of thinking. It's a way of being. It's a way of living. It's a way of loving. It's a way of caring. It's a way of giving. It's a way of being. It's a way of living. It's a way of loving. It's a way of caring. It's a way of giving.

Billboard 1

FORCASTS

THE 2019 INDUSTRY PULSE

January 6, 2020

By Emily Kay Thompson and David Ditt

Trends

Window & Door continues to be one of the most important factors in the building industry, taking much of its lead and looking toward new ways to improve.

This year's survey of window and door manufacturers, dealers and suppliers revealed that the industry continues to be a highly competitive market. The figures on the next pages illustrate a steady market being moderately better than the year before. Manufacturers indicate they will meet in solid production capacity and plan to launch new products.

Still, even with the steady market getting smaller and smaller in the window and door industry, fenestration professionals are cautious about the road ahead. Our survey respondents echo the concerns of the greater market, citing labor availability, rising materials costs and keeping up with demand as their biggest challenges for the coming year. On the following pages, you'll see statistics that speak to these trends as well as recommendations from the industry on where to go, where we're headed and what we need to do to get there as an industry.

EMPLOYMENT TRENDS

HOW DID YOUR STAFF LEVELS CHANGE IN 2019?

More than half of the window and door manufacturers surveyed added staff in 2019. Employees used window job boards as their major recruiting method in 2019. Most used major sites like Monster and Indeed, with a negligible percentage opting for trade job boards. Word of

TRENDS NOW

Workforce Development
Insights on Hiring

In the Trenches
Equipment Safety

Exit Planning & Succession
Exit Planning and Succession I - A Successful Exit

Square 1

Square 2

Residential fenestration coverage,
from source to sale

Official publication of
GlassBuild
AMERICA

WINDOW+DOORWEEKLY

November 5, 2020

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The Week in Review

Total construction starts slipped 18 percent in September, essentially taking back August's gain. Dodge Data & Analytics economists say the decline is not surprising. [GlassBuild Virtual Opened This Week](#). Like the in-person show, the virtual incarnation offers the global glass industry an additional contact platform, an important course to take in the current international circumstances, officials say. [Fivim Group of Companies and AANA Construction Inc. signed a Letter of Intent](#) to combine their operations in Phoenix. After the combination, Fivim will have upwards of 5,500 employees, with offices across North America supplying the total building envelope.

Read More News



Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi facilisis purus augue, sed suscipit arcu. Pellentesque sem risus, sagittis eget interdum sed, tempus eget tortor. Duis molestie pellentesque porta.

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Square 2

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What's New at GlassBuild America

Use this zone to feature an abbreviated newsletter article with an image to the right. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

Using buttons for links gives your readers a bigger target to tap on mobile devices and ensures that your full content will be consumed.

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This Week's Top 5

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Headline

Headline

Headline

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Square 3

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Product Spotlight

Headline


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The Talk



Blog Title

Byline

Use this zone to feature an abbreviated newsletter article with an image to the left. On a smaller screen this two column layout will become one column with the image stacking on top of the headline and text.

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